

# Ben & Sherie Kaufman

## *Leadership Development Ministries*

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April 18, 2012

To whom it may concern;

I'm writing to recommend JoAnn Riley.

In 2011, JoAnn asked me to serve as her executive coach. Over several months we worked together to develop and expand her ministry. I have been impressed with her love for the Lord, her strong work ethic, and her holy ambition to reach out to children and youth.

Her ministry fulfills two aspects of her life-purpose. First, she has a burning desire to reach out to children and youth. Second, she has a great desire to develop others who will, then in turn, effectively minister to children and youth. As a result of those two desires, for over 28 years she has been ministering to children and youth by effectively training others to reach into their community and schools.

I have observed her perseverance as she developed her ministry in the face of many obstacles. She has "stayed by the stuff" and proved faithful over the years.

I highly recommend her and urge others to support her ministry!

Sincerely,

Dr. Benjamin Kaufman  
Director, Leadership Development Ministries